



AUSTRALIAN RETAIL RFID ALLIANCE

Meeting Minutes

Topic: Australian Retail RFID Workgroup

Date/time: 09/05/2017 9am

Chairperson: Gary Stones

Location: Myer, Docklands

Attendees:

GS1 AUSTRALIA Sean Sloan	CHECKPOINT Nick Trudgett	COLES Shaun Toussaint	COUNTRY ROAD Zippy Magdich
MYER LTD Gary Stones, Rod Clarke, Derek Dentry	MYER LTD Fikriye Sukru Nadia Gunsekere	PUMA (AUSTRALIA) Mark Hawkins Bruce Allen Shane Bell	
NSW (Dial in) GS1 Andrew Steel NARTA Vivian Stephens Primrose Wilkinson	NSW (Dial in) SUPER RETAIL GRP Kiel Paris TRUE ALLIANCE Frank Rome	VIC (Dial in) TARGET Martha O'Sullivan	(Dial in) CUE Damien Peirce-Grant

Apologies:

Spotlight Retail Group Robert Henderson Graham Porter	ASICs James Gardiner Kalpesh Patel	ASGA Shannon Walker	Bardot Derrick Krowitz Michael Kret
Cotton On Alan Webster	Country Road Peter Fouskarinis	Globe Tim Clothier	Glue Store Mark Boyd
Kmart David Keil John Murphy	Kookai Amelia Adey Justin Browning	Linen House Mark Bartolozzi	Myer Lee Ashton Shirley Chapman
Nike Marie Varrasso	Pacific Brands Mick Donovan	RCG Brands Belinda Paech	Sass & Bide Leo Zhang
Skins Grant Feltham	SRG Colin Stirling Danny Plucknett	Target Terry Court Adrian Smith	Under Armour Matt Parkin

Agenda Topics

Discussion	Responsible
<p>Welcome and introductions</p> <p>Anti-trust Statement read out</p> <p>Purpose defined:</p> <ul style="list-style-type: none"> • Openly share best practice information (as much as possible) • Promote the benefits of item level RFID • Grow knowledge on RFID • Networking 	Sean Sloan
<p>Myer Update</p> <ul style="list-style-type: none"> • Outlined the journey to receiving Endorsement from CEO • At this stage, attending innovation centres to see technology and what is out there as many Suppliers have heard of the Alliance and are showing interest • Internal RFID Workgroup commenced and 1st meeting held on 6/4/17. Plan is to meet bi-monthly on the opposite month of the RFID Alliance meeting • National Brands - Want to target Apple in some stores with the use of handheld devices Still interested and continue conversations with Sheridan and Bonds • Myer Brands – Looking to replace soft tags with RFID tag • Brand Partner – Nike and G-star conversation regarding mutual benefits. • Consultant commencing in a couple of weeks and the Discovery phrase will begin • RFID is being spoken about at a Senior Management level 	Gary Stones
<p>EPC Guidelines Update</p> <ul style="list-style-type: none"> • Advantages of the use of guidelines explained • Coles – may not be applicable as it is designed for Apparel. The way the document is structured could be challenging for Coles. 	Sean Sloan
<p>Checkpoint</p> <ul style="list-style-type: none"> • Presentation on Tag selection (EAS with RFID) • Presentation on RFID in Warehouses <p>RFID is not meant to change process but to compliment or enhance process</p>	Nick Trudgett, GM Sales & Operations
<p>Retailer Update</p> <p>PUMA New to the group. \$500K in samples are bought each year that go on the road. Reps are given either left or right foot as display stock. Company</p>	Bruce Allen

<p>gets 12 pallets of mixed footwear back. Ability to know which pallet has the left and right will save time and also keep a track of what was given to each Rep will be helpful. This is currently lost money but as it is a small portion of the business it will be a good test case scenario for next season when buying samples. Will also investigate cost of getting RFID labels done at source. Annual cost vs. return to be worked out.</p> <p>COLES Trail blazing. Not many in grocery are doing RFID. Coles are currently tagging meat. 2 stores selected for trials. Facing 2 challenges as one of Coles core values are 'Simplification'. The business likes doing things in one way. Vitamins and Cosmetics sit in the same aisle and the business will not end up tagging Vitamins and not do Cosmetics. Was trying to get a Proof of Concept running but now will need to do a 1 week extended trial to prove that it can work, before a POC to show it works even though we know it works.</p> <p>It would help to have Chemist Warehouse and Woolworth as part of this Alliance and get Blackmore for example to use RFID labels on their vitamins.</p> <p>COUNTRY ROAD RFID talking about it and getting slowly involved. Main challenge over next 6-12 months will be the relocation of Head Office to Melbourne. Unclear impact on people. Relocation of DC is next. Current challenges will go on to the end of this year or after the first quarter of next year – after that Warehouse in NSW and then will look at RFID.</p> <p>SUPER RETAIL GROUP Still facing same challenges. In an infrastructure change so system changes are not on the radar. Leisure brands (Rays Outdoors) are keen to look at it. Small amount of stores so could be possible. Moving into home brands and could have tags at source. 50% home brands. Business is interested and wants to know as that they are still on the journey. Have done some RFID technology at the Penrith store and will chipping away.</p> <p>CUE Regrouping exercise at our end. Different situation. Endorsement at the end of this week. Need to look at big pic and how it impacts the supply chain. Matt Christy – does Myer Concession. Don't want to move too quickly in regards to technology. But back on the radar.</p> <p>TARGET Stale mate position at the moment. RFID trial previously but fell through. Activity with new sortation systems. Looking at efficiencies. Looking at stock integration. Don't see it happening in the next 12 months. Good to hear what everyone is going through.</p>	<p>Shaun Toussaint</p> <p>Gary Stones</p> <p>Zippy Magdich</p> <p>Kiel Paris</p> <p>Damien Peirce-Grant</p> <p>Martha O'Sullivan</p>
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Gary was looking at catching up with Target during the RFID trial but fell over due to wrap up quickly. Would love to catch up medium term to work alongside with Bonds and do POC in a couple of Myer and Target stores	Gary Stones	
Mark (Linen House) COO was seeking to have the same conversation with the same suppliers.	Sean Sloan	
Bonds sold at Coles too	Shaun Toussaint	
NARTA <ul style="list-style-type: none"> Presentation on Increasing your buying power 	Vivian Stephens, Head of Procurement Operations & Business Development	
Supply Chain Week – Reminder to attend. To be held in Sydney and Melbourne	Sean Sloan	
Conclusion		
Yammer – All presentations from today’s meeting will be available including other relevant information	Sean Sloan	
Action Items		
Supply Chain Week – (In Vic and/or Sydney) Speakers still needed. Volunteers welcome!!	Sean Sloan	
EPC Guidelines Endorsement – Businesses not signed up will continue to work towards getting this document signed (Gary Stones is available if anyone needs any assistance or tips)	All	

Open Issues:

Discussion		
Conclusion		
Action Items	Owner	Deadline

Agenda for next Meeting:

Item For Discussion	Owner
IT Architecture (inc.EDI); what’s new to factor & point of Sale use case	RAMP/Tyco