



AUSTRALIAN RETAIL RFID ALLIANCE

Meeting Minutes

Topic: Australian Retail RFID Workgroup

Date/time: 11/07/2017 9am

Chairperson: Gary Stones

Location: GS1 Office, Mulgrave

Attendees:

GS1 AUSTRALIA Sean Sloan Marion Makram-Perkins	PUMA Mark Hawkins	LINEN HOUSE Mark Bartolozzi	ASGA Shannon Walker
MYER LTD Gary Stones Rod Clarke Lee Ashton	MYER LTD Fikriye Sukru Nadia Gunesekere		
NSW (Dial in) CUE Damien Peirce-Grant	VIC (Dial in) TARGET Martha O'Sullivan	ANACONDA Robert Henderson	COLES Shaun Toussaint

Apologies:

Spotlight Retail Group Graham Porter	ASICs James Gardiner Kalpesh Patel	Bras N'Things Sam Blakeney	Bardot Derrick Krowitz Michael Kret
Cotton On Alan Webster	Country Road Peter Fouskarinis	Globe Tim Clothier	Glue Store Mark Boyd
Kmart David Keil John Murphy	Kookai Amelia Adey Justin Browning	Forever New Emily Stow Craig McIntyre Joshua Gatt	Myer Shirley Chapman
Nike Marie Varrasso	Pacific Brands Mick Donovan	RCG Brands Belinda Paech	Sass & Bide Leo Zhang
Skins Grant Feltham	SRG Colin Stirling Danny Plucknett Kiel Paris	Target Terry Court Adrian Smith	Under Armour Matt Parkin
Camila Colin Phipson	General Pants Group Paula Mitchell Caroline Campbell	Retail Prodigy Group Natalie Mallia	Russell Corp Jackie Read Maria Chavez Andrew Carrazzo
Puma Bruce Allen			

Chairman's Message to All:

Dear ARRA Member,

Thank you all for your continued interest in the Australian Retail RFID Alliance. This month's meeting had some useful presentations and updates which I encourage you to review below and attached.

To ensure we maintain momentum it would be greatly appreciated if you are unable to attend or dial in that you have a nominated representative available to maintain continuity for both your business and the alliance members.

A reminder also for those of you currently working towards endorsing the GS1 EPC-based RFID Item Level Tagging Implementation Guidelines please do not hesitate to contact me if I can be of any assistance.

Best Regards,

Gary Stones

General Manager Retail Operations - Myer

Agenda Topics

Discussion	Responsible
<p>Anti-trust Statement read out</p> <p>Welcome new attendees</p> <p>Purpose defined:</p> <ul style="list-style-type: none"> • Openly share best practice information (as much as possible) • Promote the benefits of item level RFID • Grow knowledge on RFID • Networking 	Sean Sloan
<p>Myer Update</p> <p>Highlights:</p> <ul style="list-style-type: none"> ➤ Last couple of weeks of financial year but moving things internally, bi-monthly internal meeting continues on alternative month to Alliance meeting, with around 12 participants from around the business who have got value to add <i>-Advice to all Alliance members is to use the alternative month to move things along within your business</i> ➤ RFID is being discussed at a Senior Manager level within Myer ➤ Caught up with a new GM to the Company with a background in implementing RFID in his previous role. Fresh set of eyes and outside in thinking who is happy to entertain Hanes group, Sheridan RFID inlay at Supply chain. He also has a background in towels and bedlinen and suggested to have a few hand held devices and low touch scenario at the Supply Chain for Heritage (Myer brand) towels and bedlinen. ➤ Idea of Alliance is to get scale. If interested in Sheridan, get some hand held devices and get started to help stocktake and inventory accuracy. ➤ More exciting to have met through a different project, a consultant Company that provided support to a major in UK and helped initial concept for RFID. As a result, we have received a copy of their Board presentation and business case. Now converting to a Myer document. If they can make it stack up, it will help us by plugging in the Myer matrix and numbers. ➤ If anyone interested, will speak to the consultant and provide a sanitised version and see how it can help your organisation. 	Gary Stones
<p>RAMP RFID Describing the new IT Infrastructure (See separate attachment)</p>	Kevin Cohen, Director BD

<p>Retailer Update</p> <p>EPC Guideline (Electronic Product Category Numbering) Signed off: True Alliance, Myer, Next Athleisure, Spotlight Retail Group, CUE Design.</p> <p>Hoping to get a few more signed off. Aim is to have enough endorsements to re-launch the Guidelines at Supply Chain Week. This will include some additional press.</p> <p>Interested to see what is causing the delay and is there anything we can do to help. Suggest going to Company lawyers, as it made it easier to get CEO sign off at Myer. Was not on Myer agenda either but forcing from bottom up.</p> <p>CUE EPC Guidelines just signed off.</p> <p>TARGET Just not a priority at the moment. Listening to Gary has re-ignited interest. Keeping the dialogue and keeping the conversation going. Was previously trialling a category in Bonds as a minor concept but interruptions due to changes in the Company.</p> <p>SPOTLIGHT Identified where Proof of Concept will be conducted. Presentation ready for the business case for the stakeholders. Results by the end of the year. Obstacles- getting data from IT for business case of POC. Needed to share online sales etc. DC will need IT, Merchandising and stock integrity teams for POC. Broader for the full concept.</p> <p>COLES Had a little window of (3 month) opportunity and tried to get RFID on agenda but no luck. Obstacles – 2 angles. Meat. Inventory and theft. Put a reader to cover exit points, delivery bay, emergency exits. Readers, 3km wiring, printer, installation time too long. Supplier cabinets are metal. Metal and liquid arch enemies for RFID readings. Not viable to do handheld checks. Training piece for TM too hard. Category – best chance as in meat RFID is being used so 25% there. Low range readers at exits. Not by choice but due to willingness to do something further. Caught up with Trena at Target to get information on their Bonds. Cigarette’s – no, no to touch packaging. Look at skin care and L’Oreal. Most L’Oreal already has tagged.</p> <p>Gary knows the CEO of Priceline. Will organise something. Chat off line.</p>	<p>Sean Sloan</p> <p>Gary Stones</p> <p>Damien Peirce-Grant</p> <p>Martha O’Sullivan</p> <p>Robert Henderson</p> <p>Shaun Toussaint</p> <p>Gary Stones</p>
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LINEN HOUSE

15 years as a wholesaler now changing into a Retailer. Learning Retail environment regarding stock accuracy and what others are facing. Getting minds around this space. Need to work out cost benefit analysis.

Happy to share previous exercises.

PUMA

Trialling RFID on samples is a gateway. Do it as a pilot project. If it works, can roll it out to the rest of the business. Looking at software that can be used to be done on a small scale.

Mark Bartolozzi

Sean Sloan

Mark Hawkins

TYCO SOLUTIONS POS Use Cases Presentation Tyco Shopic Demo	Steve Schenk	
Supply Chain Week – Group discounts for Companies that want to bring more than one representative. Melbourne – 13 th September 2017 - Retail	Sean Sloan	
Next Steps / Actions		
Matrix – To be continued to update	Sean Sloan	
Yammer – Review recent publications and News of Interest under 'Files' option. Ability to get technical support from Vendors Feel free to post relevant information and comments	All	
Action Items		
Idea of Alliance is to get scale. Anyone interested in joining Myer for a Sheridan trial can contact Gary	Gary Stones	10/8/17
If anyone is interested in getting a sanitised copy of board presentation and business case for a major in UK can contact Gary	Gary Stones	31/8/17

Open Issues:

Discussion		
Conclusion		
Achievements		
Action Items		
	Owner	Deadline

Agenda for next Meeting:

Item For Discussion	Owner
September - Supply Chain week	Sean Sloan
14/11/2017 – Continuous reading + IoT & relevance to Google	Google/ UMD