

# Australian Retail RFID Alliance Workgroup Inaugural Meeting

6<sup>th</sup> September 2016



# Anti-trust

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Participants on GS1 Boards, committees, task forces, work groups, or other similar bodies, must always remember the purpose of the Board, committee, task force, or work group is to enhance the ability of all industry members to compete more efficiently and effectively to provide better value to the consumer or end user. GS1 activity almost always involves the cooperation of competitors; therefore great care must be taken to assure compliance with trade practices laws in Australia and in other jurisdictions.

This means:

- Participation must be voluntary, and failure to participate shall not be used to penalise any company.
- There shall be no discussion of prices, allocation of customers or products, boycotts, refusals to deal, or market share. (For the avoidance of doubt, this does not preclude discussion of GS1 prices, customers or products.)
- If any participant believes the group is drifting toward impermissible discussion, the topic shall be tabled until the opinion of lawyer(s) with experience in trade practices law can be obtained.
- Where appropriate, meetings shall be governed by an agenda prepared in advance, and recorded by minutes prepared promptly after the meeting.
- Where appropriate, tests or data collection shall be governed by protocols developed by GS1.
- GS1 reserves the right to seek opinion of lawyer(s) with trade practices experience on any matter or document arising out of any GS1 activity.
- The recommendations coming out of a GS1 Board, Committee, Task Force, Work Group, or other similar body are just recommendations. Individual companies remain free to make independent, competitive decisions.
- Any GS1 standards developed must be voluntary standards.

# Agenda

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Time	Item	Who
9am	Welcome by GS1 CEO	Maria Palazzolo
9:10am	Brief Myer perspective	Gary Stones
9:20am	Introductions by all participants	All
9:40am	Vendors Information Sessions	Various
11am	Morning Tea	
11:30am	The Glue Store: RFID trial update	Mark Boyd
12pm	Bonds RFID learnings	Mick Donovan
12:15pm	How is GS1 linked?	Sean Sloan
12:30pm	Open discussion, next steps, close	All

# Welcome

Maria Palazzolo, GS1 CEO

# Why we're here

## A Myer perspective

Mr Gary Stones, National Retail Operations Manager

The MYER logo is displayed in a bold, black, sans-serif font within a white rectangular box. The letters are thick and closely spaced, with a modern, clean aesthetic.



## Why we're here (Myer)?

It has been a long ongoing discussion for 5 years

Testing has been intermittent and inconclusive

Benefits are well documented

Visibility for online fulfilment can be improved (Just 1 example)

Loss prevention is also seen as a key driver

Global retailers arriving RFID ready

See who is willing to collaborate

Prefer to take an industry approach

Need an agnostic 3<sup>rd</sup> party like GS1



# Greetings and introductions



# Who's here

**MYER**

Super Retail Group 



INTERNATIONAL FASHION GROUP





# Distinct apologies

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carla zampatti



Bardot



AUS. FASHION  
LABELS

# A brief introduction to a global RFID implementation

# ZARA

[https://youtu.be/EplinGX\\_sBc?list=PLtyY5x96IJzj4r87L-dxCZymzZQbz0Fcd](https://youtu.be/EplinGX_sBc?list=PLtyY5x96IJzj4r87L-dxCZymzZQbz0Fcd)



# Tag Types

## Choosing the right tag

Stephen Walker, GM RBIS



# Where suppliers can look for benefits

Kevin Cohen, Director of Business Development  
RAMP RFID



# The Distribution environment – How can RFID help?

Nick Trudgett, Sales & Operations Director



# End of the chain – Typical use cases for retailers

Steve Schenk, Business Development Manager, Tyco



# The Glue Store: RFID trial update

Mark Boyd, Group Risk Protection Manager



# Pacific Brands: RFID Learnings

Mick Donovan, Underwear Group Supply Chain Manager





# GS1 Australia



# What is GS1's role in implementing RFID?

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- Use of mature [standards](#) developed by industry to keep costs down
- Access to numerous [case studies](#) globally
- Access to numerous implementation / business case development tools Eg. ROI calculator
- Explain the link to other key GS1 standards that are complimentary
- Assist in educating industry
- React to industry needs Eg, As per [GS1 UK](#)
- Locate global referees as needed Eg. Other GS1 members
- Develop [resources](#) that support [industry requirements](#)
- Share global trends
- Share emerging solutions to known issues
- Put customers and vendors in touch with each other (when requested)
- Put on industry events

GS1 standards — Apparel and General Merchandise

## EPC-based RFID Item Level Tagging

Implementation Guideline for Companies in the Apparel,  
Fashion and Footwear sector



# GS1 Australia

- Local administration of the GS1 System of Standards
- Over 150 staff supporting <17,000 users in the private and public sectors, across 21 sectors
- Enabling implementation of supply chain standards through:
  - Education and training
  - Implementation services
  - Alliance partners network
  - Industry Solutions
- A committed team, with a strong common purpose of making Australian industry stronger



# Next Steps

# Next steps...

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- Formalise group
- Seek Chairperson
- Distribute slides
- Myer seeking to work directly with agreeable suppliers
- Next meeting early November, then February
- Reach out to additional retailers

## GS1 Contacts

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