

Agenda

Time	Item	Who
9:00	Welcome & Introductions	All
9:15	Myer Fy20/21 Plans	Alex / Gary
9:30	Janela ® - Connecting with Consumers	Akari Shono – Avery Dennison
10:00	Break / Birthday celebration	All
10:30	Open table	All
10:45	RFID Coalition Activities	Sean

Myer RFID Plans FY 19-21 TBC

Janela – Avery Dennison

RFID Coalition Activities

Welcome to the group these new retailers / brands...

live

Hush Puppies®

ICONIX
BRAND GROUP, LLC

Grosby

Superdry®

JuliusMarlow

Valley

SHOE
WAREHOUSE

SACHI

WESANO®

freshjive®

Clarks.

*
FINAL
DAYS

MOOKS
CLOTHING CO.

seed

HERITAGE

NINE WEST

FRENCH
CONNECTION

brand
collective

3 years... Gone fast!

- Had 14 meetings
- 1 Extra ordinary meeting with visiting RFID exec from Lululemon / Avery
- 17 Vendor presentations from 10 different companies
- Developed case study inc video
- Attended / sponsored 2 Ragtrader Live events
- Podcast with the Profit Protection Future Forum
- International retailer webinars (River Island, Macy's; Next C&A)
- Changed names from Australian Retail RFID Alliance to RFID Coalition
- RFID Guidelines have been downloaded by 142 individuals
- LinkedIn group now has 176 members inside 1 year
- Website is a great source of reference material as well!

Global Retail Webinars

Done

- Lululemon (Avery)
- River Island (UK)
- Macy's (US)
- Uniglo (AU)



RIVER ISLAND



For consideration

- **Decathlon**
- Zara (Inidex)
- **H&M**
- C&A (confirmed)
- Company tagging at source (*)
- Consumer Electronics retailer



ZARA



Next global retailer webinar – C&A

- C&A
 - Date: 17th & 19th September
 - Time: 4pm
 - Speaker: Hans-Peter Scheidt (<https://www.linkedin.com/in/hans-peter-scheidt-b36887/>)
 - C&A Background:
 - 1,500 stores across Europe
 - 35K employees
 - 400 suppliers
 - 6th generation family business
 - 5.5B EUR sales

Next meeting in Sydney

- Seeking to confirm 3 case study presentations (2 swimwear, 1 activewear company)
- Tech Expo with 10 partners in room
- Sydney location (Pullman Hotel, Mascot)
- 27th November 2019



Latest News!

- Turning to RFID for increased sales and profits:
- <https://www.linkedin.com/pulse/nike-retail-industry-adoption-outlook-rfid-tony-d-onofrio/>
- Nike & Lululemon both link increased earnings to better inventory positions (largely enabled by RFID)
- The Foschini Group has significant rollout strategy across group inc Australia (4,000 stores, 32 countries)

Working with other associations / groups

PPFF

- Good alignment
- Recently did a podcast with Gary / Sean around the RFID Coalition
- Part of a larger Profit Protection series of podcasts
- Live



Profit Protection Future Forum (AU/NZ)

ASGA

- Building engagement
- Planning forum for ASGA members (GS1 members in category)



NRA

- Re-engaging





AUSTRALIAN SPORTING GOODS
— A S S O C I A T I O N —

CEO: Shaun Bajada

GS1 Training (again)

- Once again, we're bringing some all day training to Melbourne & Sydney
- Dates: October 24th (Sydney) & October 29th (Melbourne)
- Members Cost: \$195 + GST (was \$295); Non members \$365 + GST (was \$495)
- To book: See email sent 29/7/19

Preparing for 2020...

- Opt out....
- Logos (Refresh)
- Meeting dates

Month	Jan	Feb	March	April	May	June
Event		<ul style="list-style-type: none"> RFID Coalition Mtg: Thursday 20th Open Tech Session (Melb) 		<ul style="list-style-type: none"> RFID Journal Live, 28-30th Orlando, Florida 	<ul style="list-style-type: none"> RFID Coalition Mtg: Wed 20th 	
Month	July	Aug	Sept	Oct	Nov	Dec
Event		<ul style="list-style-type: none"> RFID Coalition Mtg: Wed 19th 			<ul style="list-style-type: none"> RFID Coalition Mtg: Thursday 19th 	

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Other business

- Case Studies
 - [Superdry 07/02/19](#)
 - [Voice Norge 25/2/19](#) (200 stores / omni channel focus)
- Website..
- Next Meeting Presentation
 - Intel (Aug)/ Solos (Nov)
- Tech Expo Syd Nov
- Events:
- <https://www.rfid-wiot-tomorrow.com/rfid-and-wireless-iot-conference>

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