

RFID Coalition WG meeting

22nd March 2018



Agenda

Today is a short meeting:

- Refresh of key take outs from this morning's launch
- Meeting schedule (reminder)
- Endorsements
- Vendor role? (Discussion)
- Retailer / Brand updates
- Promotion of the RFID Coalition – Costs
- Update on recent group additions (FYI)



Refresher of earlier this morning

Covered the following:

- Revised branding
- Why we have a Coalition
- What's driving the significant increase in interest and now investment
- Who is part of the group
- What we covered in 2016/17
- Coalition resources
- Myer case study (cover again shortly in brief)

Meeting schedule 2018

Meetings are on Wednesdays now

Next meetings:

1. June 20th
2. August 15th
3. October 17th
4. December TBA?

Endorsements

- As the conversation within organisations matures, so to does the need to ensure that global GS1 standards remain at the core of proposed solutions.
- All participants will be approached this year to endorse the EPC RFID Guidelines once again.
- The primary reason why GS1 continues to support and assist any player in this space is to drive the adoption of these standards, and by outcome, greater efficiency.

Vendor Role for group

What other areas or topics would people like to see covered?

As FYI, GS1 has already hosted this year a speaker from Avery Dennison, Jonathan Aitken (Ex IT Director Lululemon)

Checkpoint are also hosting at GS1 premises Prof Adrian Beck as part of a wider Loss Prevention discussion (Co-wrote the “Impact on Retailing of RFID” with GS1 UK)

Open for discussion

For example: How to influence a Board (or owner)?

Promoting the RFID Coalition as an entity

Opportunities will arise where the RFID Coalition could be involved in:

Events (Eg. Ragtrader Live: Melbourne, max \$5K investment)

Publications

Advertising

In order to increase the numbers of companies in the group, which helps in a number of ways, these activities may involve some cost

Proposal: Split the cost evenly amongst all members via 1 off invoice per activity (that is approved by Chair / All / smaller subgroup)

As FYI, there are xx in the group, meaning a \$5,000 invoice would cost each company \$xx



New Additions

Insert logos of new participants

Denim 108

Haris Scarfe

Ishka

Lorna Jane

Overland Group

Group actions

- Endorsement – Where are you in relation to this?
- Future meetings locked in?
- Funding (if needed) is ok?
- Topics for vendors / guests to educate group on?
- Significant trading partners – could they join group?

Thank you!

Next meeting is on 20th June!

