



# RFID Coalition

## Meeting Minutes

**Topic:** RFID Coalition Workgroup

**Date/time:** 22/3/18 1pm (40 min meeting only)

**Chairperson:** Gary Stones

**Location:** GS1 Office, Mulgrave

### Attendees:

#### GS1 AUSTRALIA

Sean Sloan

Marion Makram-Perkins

#### MYER LTD

Gary Stones

Lee Ashton

Fikriye Sukru

#### NSW (Dial in)

Camilla

Glen Watts

#### PUMA

Mark Hawkins

#### TARGET

Martha O'Sullivan

Trena Foote

Debbie Louttit

#### Big W

Nick D'Cruz

#### LINEN HOUSE

Mark Bartolozzi

#### ANACONDA

Robert Henderson

Graham Porter

Sean Porter

#### SRG

Danny Plucknett

Cotton On

Claudia Ramos

Country Road

Damien Price

### Apologies:

Spotlight Retail Group

Graham Porter

Cotton On

Alan Webster

#### COLES

Scott Jones

Nike

Marie Varrasso

Puma

Bruce Allen

Russell Corp

Jackie Read

Maria Chavez

Andrew Carrazzo

#### ASICs

James Gardiner

Kalpesh Patel

Country Road

Peter Fouskarinis

#### Kookai

Amelia Adey

Raj Smiley

Pacific Brands

Mick Donovan

#### SRG

Colin Stirling

Kiel Paris

General Pants

Group

Paula Mitchell

Caroline Campbell

Bras N'Things

Josephine DiBlasio

Globe

Tim Clothier

Forever New

Joshua Gatt

RCG Brands

Belinda Paech

#### Target

Terry Court

Adrian Smith

Retail Prodigy

Group

Natalie Mallia

Bardot

Derrick Krowitz

Michael Kret

Glue Store

Mark Boyd

Myer

Shirley Chapman

Sass & Bide

Leo Zhang

#### ASGA

Shannon Walker



## Agenda Topics

Discussion	Responsible
<p>Anti-trust Statement acknowledged</p> <p>Welcome new attendees</p> <p>Purpose defined:</p> <ul style="list-style-type: none"> <li>• Openly share best practice information (as much as possible)</li> <li>• Promote the benefits of item level RFID</li> <li>• Grow knowledge on RFID</li> <li>• Networking</li> </ul>	Sean Sloan
<p>Agenda</p> <p>This meeting followed the RFID Coalition Launch &amp; Expo held at GS1's offices in the morning. As such, we only alluded to the morning session, but also due to time constraints</p> <ul style="list-style-type: none"> <li>• Meeting schedule</li> <li>• Endorsements</li> <li>• Role of vendors</li> <li>• Promotion of the RFID Coalition</li> <li>• Retailer / Brand updates</li> <li>• New member updates</li> </ul>	FYI
<p><b>2018 Meeting Schedule</b></p> <p>All dates are now on Wednesday's</p> <p>They are as follows:</p> <p>June 20<sup>th</sup></p> <p>August 15<sup>th</sup></p> <p>October 17<sup>th</sup></p> <p>Invitations to the next meeting will be sent shortly. It is likely we will reduce the total duration too..</p>	FYI



<p><b>ENDORSEMENTS</b></p> <p>A renewed effort for 2018 will begin shortly so that as more retailers begin this journey, there is a clear understanding within the retail community that there are existing standards to be used when operating in an open supply chain.</p> <p>If you would like any background on this effort, please give Sean a call.</p>	<p>FYI</p>
<p><b>ROLE OF VENDORS</b></p> <p>Due to the lessened number of meetings for 2018, we would not be able to provide an ongoing platform for vendors to do presentations as they did in 2017.</p> <p>Instead, the group suggested the following options:</p> <ol style="list-style-type: none"> <li>1. Targeted presentations on: <ul style="list-style-type: none"> <li>• Device Management</li> <li>• Android Migration</li> <li>• Cloud based solutions</li> <li>• Integration options (Eg. River Island, UK have confirmed ok)</li> </ul> </li> <li>2. Also, can we put together some webinar options on the above or valued speakers? These could be delivered by the vendors targeting RFID Coalition members</li> </ol>	<p>Action: All</p>
<p><b>PROMOTION OF THE RFID COALITION</b></p> <p>The RFID Coalition may at times seek promote the ‘brand’ in order to grow awareness of RFID in general (within the GM&amp;A sector) as well as increase the numbers of active participants in the RFID Coalition.</p> <p>In order to do this, we may seek to attend targeted events that are most likely to attract potentially interested parties. We may also seek to promote the RFID Coalition in other ways. Eg. Advertise</p> <p>As we increase the size of the group, so do we increase the pool of participants that can be engaged and collaborated with.</p> <p>To achieve this, the following proposal was put to the group:</p> <p>For whatever activity is chosen (and agreed to), that the cost is split equally amongst the group. Gary suggested that the group be divided so that ‘foundational’ members be the ones that share the cost and</p>	<p>Action: All</p>



'observers' have no need. The assumption is that most 'observers' are inactive in this space but are keen to keep pace with developments.

Action: Please provide feedback to either Gary or Sean on your position

All



<p><b>Retailer Update</b></p> <p><b>TARGET</b> Senior support is growing within the organisation. Martha undergoing a significant process of stakeholder engagement but looking very positive for some activity in this space in 2018.</p> <p><b>SPOTLIGHT</b> POC approved (by Board) and planning its execution is underway with RAMP. Store tasks are being planned and it is expected to take place next quarter.</p> <p><b>LINEN HOUSE</b> 15 years as a wholesaler now changing into a Retailer. Learning Retail environment regarding stock accuracy and what others are facing. Seeking to learn more and determine how RFID could assist.</p> <p><b>PUMA</b> Still at the start of a Samples POC. Best way to introduce technology into business, otherwise needing to get overseas approval. Hopefully seeking to start this year.</p> <p><b>Country Road Group</b> Looking only at the Country Road brand for now. Perhaps seeking to trial this year. (Gary offered to piggy back on Concession store if a co-located store is chosen) David Jones still have higher priorities to work through.</p> <p><b>Cotton On Group</b> In an early planning phase for the project with Claudia looking closely at a range of process improvements to aid in the business case.</p> <p><b>Crocs</b> A number of areas within the business reviewing the viability of RFID, both locally and globally. Appetite to learn more has returned!</p> <p><b>Camilla</b> In the early planning and review stages. Interested and seeking options that work with their garments</p> <p><b>Big W</b> Already have a full plate of priorities however interest internally is increasing and this may lead to a revised approach to whether RFID can benefit the business (as a low cost retailer).</p>	<p>Martha O’Sullivan</p> <p>Graham Porter</p> <p>Mark Bartolozzi</p> <p>Mark Hawkins</p> <p>Damien Price</p> <p>Claudia Ramos</p> <p>Paul Knight</p> <p>Glen Watts</p> <p>Nick D’Cruz</p>
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<b>Next Steps / Actions</b>		
Investigate webinar options and invite as needed	Sean Sloan	
<b>Action Items</b>	<b>Owner</b>	<b>Deadline</b>
2018 meeting schedule is noted in respective diaries. Please add these dates into your diary until an Outlook event is sent. Aim is for the morning to be complete before / around 11am.	All	ASAP
Vendor roles. If you have any ideas as to what you'd like to learn more about, please email Sean or the RFID Coalition mailbox	All	ASAP
Endorsements. Anyone who can either come back to me directly with an endorsement or confirm where they are at, that would be helpful. Otherwise please expect a call during the coming 2-3 months.	All	Ongoing
RFID Coalition promotion. If needed, can we obtain financial support (assuming expense is approved) by members	All	June 2018

**Open Issues:**

<b>Discussion</b>		
<b>Conclusion</b>		
<b>Achievements</b>		
<b>Action Items</b>	<b>Owner</b>	<b>Deadline</b>

**Agenda for next Meeting:**

<b>Item For Discussion</b>	<b>Owner</b>
TBC	